



Congratulations 55 Years



Grandfather
Herman Drummond



Son
Errol Drummond



Grandson
Daniel Drummond

Sunrise Bakery Celebrates 55 Years of Giving the Caribbean Community a “Taste of Home”

Sunrise Bakery is one of the UK's oldest family-run Caribbean craft bakeries. Established in 1966 in Smethwick, Birmingham, the Founders, Herman Drummond and William Lamont, opened their own business to the local Caribbean residents offering “A taste of home”.

Three generations on, the bakery has become one of the largest supplier of Caribbean hard dough bread, cakes, and Jamaican spiced buns in the UK, producing over two million products annually across 300 stores, including Asda, Sainsburys, Tesco, and Morrisons.

Sunrise Bakery is now run by Herman's son, Errol Drummond, and grandson, Daniel Drummond. Errol believes that at the heart of the bakery's success is the business' commitment to supporting the local and wider community in the UK and in the Caribbean.

“Since my dad first opened the bakery 55 year ago, we have strived to make our products the gold standard of Caribbean baking. We recognise that our anniversary wouldn't be possible without our customers, and that's why we have always given back by supporting social initiatives that aim to empower our communities.”

Daniel, the bakery's sales and marketing manager, added, *“throughout the next month, we'll also be delivering our tropical cakes to the African-Caribbean charities that have supported the elderly throughout the pandemic.”*

As part of their 55th anniversary celebration, Sunrise Bakery will be launching a new range of vegan cakes and a luxury boxed bun later this year. And as an ongoing effort to keep their products available to customers, the bakery will soon be launching an online store at www.sunrisebakery.co.uk

Let us keep supporting them!